National Congress Bulletin

APRIL 1956 PUBLISHED BY THE NATIONAL CONGRESS OF PARENTS AND TEACHERS • CHICAGO 11 • VOL. 23, NO. 8

Memo to Local Presidents:

SOMETIME during each year a businessman—if he is a progressive, forward-looking businessman—sets aside a few hours or a few days or even a few weeks for an inventory. He inspects his stock to see what is depleted and what is gathering dust on the shelves. He looks at his practices to find out which are modern and up to date and which are outmoded. He thinks about his personnel. Has he been using their skills, abilities, and ideas to the fullest extent? He lists assets and liabilities and balances one against the other. How can he augment his assets and decrease his liabilities? He ponders his successes of the past year as well as his mistakes and failures. On the basis of his inventory he builds his plans for the coming year —plans that will result in a more successful, more profitable year.

• Every P.T.A. can profit from an annual inventory and April is an excellent time for stocktaking. Three quarters of the parent-teacher year is over, and soon planning for the next year must start. So now it would be well to pause and ask: How far have we come? What should be our next steps? Is our program cluttered with useless projects? Then let's clear the shelves. Do we have nonfunctioning committees? Are we clinging thoughtlessly to outmoded practices and shopworn procedures? Let's get up to date. What new activities do the needs of families, our school, and community require of us? Let's plan for them. Do we have the resources to undertake them? Let's assess our resources and plan the most effective use of them.

• If we evaluate our assets and liabilities realistically, if we assess our accomplishments and failures intelligently, if we determine where we are and where we ought to go, then we can plan creatively for constructive action.

• As you sit down with your executive committee to take stock of your association, you might start with an analysis of your resources. The greatest resource of any organization is its membership.

• How did your unit use its human resources? Did you—do you—have an index file of members that lists their special interests and skills? Did your chairmen use this file to find committee members? How about Mrs. Jones, who wanted to help but couldn't get away from home very often? Did the membership committee enlist her help in making telephone calls and addressing postcards? Did you use Mr. Smith with his auditing experience on the budget committee or in the school finance study? Did your executive committee give members a full share in making plans and carrying them out? Did you match members with jobs that gave them satisfaction, with jobs that made them stretch and grow so that now there are more members equipped to serve as chairmen and officers?

• April and May are election time for local units. If your P.T.A. has used its human resources well, it will find it has a number of candidates qualified for responsible positions. It will have done a good job of developing and expanding its leadership resources.

• Every association has other resources. The council, district or region, the state congress, and the National Congress are sources of information and guidance on P.T.A. work. Have you taken advantage of the help they offer?

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• San Francisco Bay and Angel Island in the Background

(Continued from page 1)

● What use is your unit making of state and National Congress publications—another invaluable resource? Are committees fumbling about when they could find solutions to problems in publications? Ask the executive committee to look at the list of publications and find out how many are being used.

● Are your officers and program chairmen, for example, familiar with *New Hope for Audiences?* Are the chairmen of programs and school education using *101 Questions About Public Education?* (The answers are there too.) Does the safety chairman know about *Signals for Safety?* How many of your room representatives have read *Parents and Teachers As Partners?* How many members read the state bulletin? How many subscribe to *National Parent-Teacher?* Congress publications—and there are many—point the way to better and more effective work.

● What resources are there in the community that can help you with your work? Are there specialists, experts, and authorities that you can use as consultants, resource people, and program participants? Are there other community organizations and agencies with whom the parent-teacher association can pool its efforts to achieve common goals?

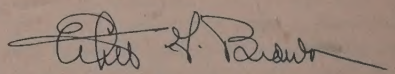
● We might look also at our financial resources. What use are we making of parent-teacher funds? Are we still buying school equipment and furnishings that should be paid for from public funds? As part of our stocktaking we might look again at the pamphlet *Raising and Using P.T.A. Funds* and compare our own practices with recommended practices.

● We might look, too, at our relationships with the school administration and the school board. First of all, do we *have* a relationship with them or are we simply ignoring them? Is the school principal an active, participating member of the executive committee? Are we sending representatives regularly to school board meetings to communicate our views to the board and to bring back to our unit factual reports on board actions and policies? Have we always adhered to our policy of finding out the facts and studying and discussing them objectively before planning action?

● The answers to these questions will give us an inventory of our practices and working relationships, our membership and other resources. We shall know the strengths on which we can build and the weaknesses we must overcome. We need such intensive stocktaking every year, but we need it especially this spring as we embark on a new, great undertaking—our Action Program of service to the family and the community. It is a demanding program—a program that will test our initiative, our resourcefulness, our skills in working with others. It is a program that calls for strong, creative parent-teacher associations—associations ready and equipped to undertake arduous, challenging tasks. It is a program constructed to help us carry forward the most important enterprise in the world—the rearing of children "strong in body, healthy in mind, and free in spirit." Into it must go our best efforts.

● Before I close let me remind you of another great resource of our parent-teacher association—our state and national conventions. At these spring convocations of parent-teacher members, we can all find information and inspiration to help us carry out our Action Program.

● The national convention will be held in San Francisco from May 20 to May 23. I hope many delegates and other members from your area will be there to share in the rewarding experiences that are in store for us.



MRS. ROLLIN BROWN, *President*
National Congress of Parents and Teachers

● Members of the Haledon P. T. A. put their tablecloth to good use on the occasion of their twentieth anniversary.

AN AUTOGRAPHED TABLECLOTH

● An autographed tablecloth was the unusual fund-raising device used by the Haledon, New Jersey, P.T.A. Members who contributed twenty-five cents to the state headquarters building fund were privileged to sign their names on a large white tablecloth. Then their signatures, together with a design of oak leaves and acorns and the National Congress seal, were embroidered in blue and gold. Not only did Haledon raise its quota for the building fund, but the P.T.A. now has a beautiful tablecloth, appropriate for Founders Day and similar celebrations.

THROUGH OUR Fieldglass

Field Staff: Ellen Dell Bieler • Dema Kennedy
Through Our Fieldglass is prepared from material gathered by members of the field staff "on location."

High Time for Teamwork

High school parent-teacher leaders of California's District 9 met in San Diego for their fall secondary-school level conference. After presentation of the subject, "Teamwork Does It," by Dr. Otto E. Buss, Van Nuys Junior High School principal, and Mrs. Foster M. Warwick, secondary schools service chairman of the California Congress, six morning discussion groups analyzed reasons why they considered "It's High Time" to:

- "Improve Communication Between Home and School."
- "Define the School's Responsibility to the P.T.A."
- "Define the P.T.A.'s Responsibility to the School."
- "Include Students on Our Team."
- "Put Teamwork into Student Counseling."
- "Correlate Goals of the P.T.A. and Community Groups Affecting Teen-age Activities."

Following a luncheon-time interlude, five groups—principals and vice-principals, district administrators and school trustees, P.T.A. presidents, P.T.A. chairmen, and non-P.T.A. visitors—discussed a single topic, "It's High Time To See What We Can Do About It."

A general get-together at the end of the afternoon gave each of the morning and afternoon groups a three-minute opportunity to outline its findings.

School Bus Safeways

A two-year traffic safety campaign, planned and promoted by the Cutten (California) P.T.A. proves the power behind persistent, concerted efforts, even when the efforts are those of a small and newly formed organization.

Cutten's school buses have to travel about 100 miles daily to accommodate the large percentage of students who ride to their double-shift classes. Routes rambled over secondary county roads, most of them narrow, hilly, and abounding in blind, sharp turns. There were no posted (or recognized) speed limits nor stop signs along the bumpy thoroughfares. Another major hazard was a large power pole set too near the roadway. Another, a view-obstructing hedge.

These were the problems that were discussed at P.T.A. meetings and that formed the basis for the Cutten traffic safety project. The appointed committee set to work but had to grapple with endless difficulties in the months ahead. There were delays and excuses at every turn. The owner of the hedge liked it as it was, as a windbreak. The power company had to have special authorization to move the pole. Busy county road officials didn't recognize needs for urgent action.

An accident resulting from one of the road perils was "the straw that broke the camel's back." P.T.A. members grasped the opportunity to make a dramatic newspaper appeal. From then on the drive picked up momentum, road hazards were acknowledged, and corrective measures begun.

Now, with the power pole moved, the hedge gone, all bus-traveled roads posted with speed limits and every intersection with a stop sign, and blind corners cut away, Cutten P.T.A. members are, and have every right to be, proud of their achievements. With "Any P.T.A. can do as much or more," they offer as a formula for a successful traffic safety campaign: (1) Be sure you know the traffic needs of the community. (2) Arouse interest in correcting bad situations. (3) Plan the kind of action that will take problems to the proper authorities. (4) Enlist the cooperation of everyone concerned. (5) Don't be discouraged by setbacks or indifference; work, work, work.

(Continued on page 4)

NATIONAL CONGRESS BULLETIN

Volume 23 APRIL 1956 Number 8

Published monthly from September through May, bimonthly June and July, at 700 North Rush Street, Chicago 11, Illinois, by the National Congress of Parents and Teachers. Subscription price: 30 cents a year. Entered as second-class matter September 27, 1946, at the post office at Chicago, Illinois, under the Act of March 3, 1879. Additional entry at Aurora, Illinois, December 21, 1939.

EDITORIAL STAFF OF THE NATIONAL CONGRESS OF PARENTS AND TEACHERS

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• Mrs. Harold Schlosser, representing the Northwest Junior High School P. T. A. of Kansas City, displays the Safety Council Award of Merit.

FIELDGLASS *(Continued)*

Snowbound

When a community is wrapped in blankets of snow several months of the year and the world is limited to one small area, recreational facilities dwindle. With its schools closed during snowed-in months when neither movies nor commercial entertainments are available, one rural mountain P.T.A. in California's Sierra Nevadas decided that something had to be done about family recreation.

"Jitney suppers" were chosen as a means of bringing families together for evenings of fun while raising wherewithal for a continuing recreation program. Cooperatively, the P.T.A., a men's service club, and the A.A.U.W. purchased a film projector so they could rent and run films on Saturdays. In addition, they provide for crafts classes and skiing instruction, and arrange for frequent sledfuls of books from the nearest library.

United To Serve the Exceptional Child

Since 1952 the Lane County Council of P.T.A.'s (Oregon) has been recording a distinguished history of services to the county's exceptional and maladjusted children. Last fall a child service committee was formed when members of committees on juvenile protection, the exceptional child, and cooperation with youth groups decided to join forces. With Mrs. William Barber as general chairman, the united groups have taken steps to awaken interest in the community's need for psychiatric and counseling services. Among projects they have undertaken are:

- Forming a joint committee with the mental health association.
- Surveying the existing child welfare needs and facilities of the county.
- Submitting survey data to the Oregon Board of Health for approval and recommendations; planning to act on recommendations and to enlist county-wide support.
- Preparing, in cooperation with another organization, a directory of community services for children, to be distributed in the community.
- Sponsoring a speakers' bureau for local P.T.A.'s and other civic organizations.
- Assisting with setting up a special pilot class for maladjusted children.
- Participating in state and local legislation programs.

Holiday projects for the Skipworth Juvenile Home have been carried on since the program was launched in 1952. With another special school now sharing attentions, volunteer local units in the council provide party treats—refreshments, favors, prizes, take-home gifts—for such occasions as Halloween, Christmas, Valentine's Day, and May Day. Visits to the schools also are on the schedule.

P.T.A. Leader Helps Write White House Conference Report

Mrs. Fallon

THE final report of the White House Conference on Topic IV (How can we secure enough good teachers—and keep them?) was presented to the Conference by Mrs. Harold J. Fallon, president of the New York State Congress of Parents and Teachers. Co-author with Mrs. Fallon was Mrs. Fred A. Radke, past president of the Washington State School Directors Association.

Back of the report were 166 preliminary reports and almost twenty hours of concentrated labor. Work on Topic IV began at ten o'clock the morning of November 30. It continued almost without interruption until twenty minutes of five the next morning when Mrs. Fallon and her collaborator wearily put a period at the end of the final sentence.

For Mrs. Fallon the journey to the speaker's rostrum at the nation's "summit" meeting on education began when she was elected by her fellow workers at Table 91 to serve as chairman for their fourth round-table session. But perhaps it really began when she first presided over a P.T.A. meeting! Or when she first joined the P.T.A.

Under Mrs. Fallon's able guidance, Table 91 engaged in a vigorous, two-and-a-half hour interchange of facts and opinions on the teacher shortage and its solution. By 12:30 it had recorded its views in writing.

Mrs. Fallon took her table's report at 1:30 to a meeting of the 166 chairmen of the morning's round tables. Meeting in groups of ten or eleven, the chairmen worked to reduce the 166 reports to 16. Mrs. Fallon was elected chairman of her group.

The reward of good work is more work. Mrs. Fallon found herself elected a chairman at the next conference level, where the 16 "chairmen's chairmen" toiled in two groups of eight to consolidate the 16 reports into two. As chairmen of the final two tables, Mrs. Fallon and Mrs. Radke had the responsibility of preparing the final report.

After dinner, during which they had discussed their task, they went to work. Before them on their worktable lay two bulky documents, which had to be boiled down to a precise report that could be read to the Conference in twelve or fourteen minutes. Which of them would read it? That was unimportant; it could be decided later. The first, the important job, was to prepare the report—a concise report packed with all the meaning carried forward from 166 round-table discussions involving more than 1,600 persons. "Keep the content, but cut the words," Mrs. Radke and Mrs. Fallon warned themselves. "Don't lose a single idea; just get rid of verbiage."

Locked in a tiny room, from which reporters and photographers were barred for the sake of quiet concentration, they labored long and hard. From time to time a quiet, cheerful staff member knocked on the door to ask if they wanted coffee, or a stenographer to take dictation, or a typist to make a clean copy. They worked on, compressing a whole paragraph or even two or three into a single, heavily-laden sentence. Continuously they sought the right word with the right shade of meaning—the single, vigorous word that could carry the burden of three or four words. And at last they were finished.

A staff member flipped a coin and it fell to Mrs. Fallon's lot to read the report to her fellow participants in the Conference. The long, loud applause that followed her presentation said, "Well done. Many thanks."

• Mrs. John H. Brown, president of our West Virginia Congress, was omitted from the January *Bulletin's* list of White House Conference participants. She was appointed by the Governor to attend the meeting.

P. T. A. BULLETIN BOARD

Brief Items of Current Interest

- **TO FIND OUT WHAT AND HOW THEIR CHILDREN LEARN** brought 200 fathers and mothers of first graders to Pleasant Ridge School in Cincinnati, Ohio. Through the cooperation of the P.T.A. parent education committee, visiting parents saw *Skippy and the Three R's*, listened to a talk on teaching techniques and ways children learn, had a chance to get answers to their questions, reviewed a comprehensive display of materials, and collected helpful pamphlets and mimeographed suggestions.

- **A FINE CIVIC CONTRIBUTION** was made by the Elkhart High P.T.A. (Indiana) when members and 1955 high school graduates turned out to help with heavy clerical work occasioned by the school's switch to rental textbooks.

- **EVERY OFFICER** in the Benham P.T.A. (Kentucky) is a man.

- **TO THE 100 PER CENT MEMBERSHIP** goal climbed the small figures on the Glenwood (Erie, Pennsylvania) P.T.A.'s "membership mountain." Their progress, during the membership campaign, paralleled increases in schoolroom representation in the P.T.A.

• Cheering Erie P.T.A. "mountain climbers" are (left to right) Mrs. John Thomas, co-chairman, membership committee; Mrs. David Berg, chairman; and Mrs. Raymond Kidd, co-chairman.

- **FOR EXCEPTIONAL PUBLIC SERVICE** in preventing home accidents, the Northwest Junior High School P.T.A. of Kansas City, Kansas, received a merit award from the Kansas City Council. The presentation, made at the state convention, climaxed the first of two years in which home safety was stressed as a Kansas Congress project.

- **AMERICAN EDUCATION WEEK** was widely observed in Hattiesburg, Mississippi, with a series of downtown window displays. Judged best among the various displays entered by P.T.A.'s of the Hattiesburg-Forrest County Council was that of Walthall School P.T.A., whose theme was "Better Homes, Better Schools, and Better Communities."

- **A WARM INVITATION** by the DeSmet-Florissant P.T.A. (Florissant, Missouri) beckons new parents in the community to the organization. The informally written leaflet, dealing with such topics as "What the P.T.A. Is" and "What the P.T.A. Does," has proved to be appealing and popular.

- **SAFETY AROUND THE YEAR** was dramatized at the January meeting of the Louisville Council of P.T.A.'s (Kentucky) by students of James Russell School. A council member acted as the narrator. Safe and unsafe seasonal practices were pointed out: January, *Playing in the Snow;* February, *Use of Tools;* March, *Kite Flying;* April, *House Cleaning;* May, *Use of Insecticides;* June, *Use of Wild Fruits;* July, *Swimming;* August, *Picnics;* September, *Back to School;* October, *Burning Leaves;* November, *Hunting;* and December, *Use of Christmas Decorations.*

- **WE BELONG TO THE P.T.A.**, a mimeographed release distributed to local units by the Genesee Valley District of the New York State Congress, describes parent-teacher work at county, district, and national levels of activity. Mrs. Romine Foster, district director, expresses the hope that the detailed explanations of working relationships "will make the district more real" to P.T.A's within the area.

- **THE HOSPITALITY COMMITTEE** of the Ellis Avenue School P.T.A., Orangeburg, South Carolina, sponsors a project in which teachers of the school are guests in homes of students and their parents.

Pan American Day

Sixty-six years ago this month (April 14), twenty-one republics of the Western Hemisphere voluntarily formed a continental community, the Organization of American States. Every year since then, by presidential proclamation or legislative action, the anniversary of this international union is observed by approximately 340 million Americans—Americans whose concepts of peace, justice, freedom, and human welfare are mutual.

NATIONAL CONVENTION • 1956

• *Advance Program Information* •

THEME: "The Family and the Community: Each Shapes the Other—the P.T.A. Serves Both . . . For Healthy Children in Healthy Communities."

SUNDAY—May 20, 1956

10:00 a.m. to 3:30 p.m. 7:00 p.m. to 9:00 p.m. Whitcomb Hotel

REGISTRATION

4:00 p.m. First Congregational Church

VESPER SERVICE, including a memorial to past parent-teacher leaders

ADDRESS
THE REV. ARCHIBALD J. CAREY, JR., Minister of Quinn Chapel, Chicago; Vice-chairman of the President's Committee on Government Employment Policy

6:30 p.m. Mark Hopkins Hotel

BUFFET SUPPER: National Life Members

8:00 p.m. St. Francis Hotel

SUNDAY EVENING SING

MONDAY—May 21, 1956

8:00 a.m. to 6:00 p.m. Whitcomb Hotel

REGISTRATION

GENERAL SESSION I

Presiding: MRS. ROLLIN BROWN, President

9:30 a.m.

War Memorial Opera House

PLEDGE OF ALLEGIANCE

WELCOME
MRS. A. KENNETH SPENCER, President, California Congress

RESPONSE
MRS. JAMES C. PARKER, First Vice-president

INTRODUCTION OF NATIONAL EXECUTIVE COMMITTEE

GREETINGS
JOHN LESTER BUFORD, President, National Education Association
PAUL J. MISNER, President, American Association of School Administrators

REPORTS, Officers and Committees

ADDRESS
MRS. ROLLIN BROWN

GENERAL SESSION II

Presiding: MRS. ROLLIN BROWN, President

2:00 p.m.

War Memorial Opera House

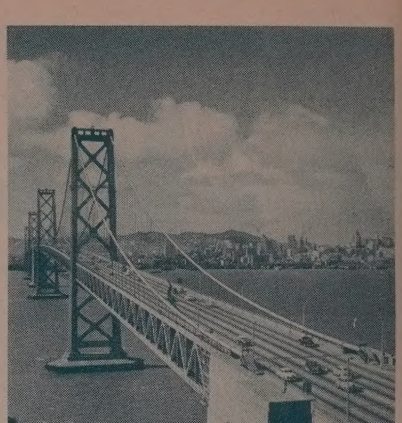
Presentation of Play: "New Fountains"
By Creative Arts Division, San Francisco State College

Director: J. FENTON McKENNA

PANEL DISCUSSION

Moderator: ROBERT LEE SUTHERLAND, Director, Hogg Foundation for Mental Hygiene, University of Texas

Participants:
EVELYN MILLIS DUVALL, Lecturer, Author, and Consultant on Parent and Family Life Education



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• The Oakland-San Francisco Bay Bridge

WILL YOU BE A CONVENTION PARTICIPANT?

WILL YOU represent your P.T.A. at the 60th annual convention of the National Congress, May 20–23? If so you can look forward to an exciting experience. San Francisco will hum with unusual field trips and demonstrations, sparkling speakers, and practical discussions of how local units can aid their communities through constructive service.

To the administration theme, the convention theme adds seven words, becoming "The Family and the Community: Each Shapes the Other—The P.T.A. Serves Both for Healthy Children in a Healthy Community." The convention program is geared to the practical and inspirational development of that theme.

You will enjoy touring cosmopolitan San Francisco, dining in unusual places, shopping, riding the cable cars, visiting Chinatown and Fisherman's Wharf. Some delegates are planning postconvention side trips to the redwood country, Yosemite National Park, Los Angeles, and other colorful and historic spots in the Golden State. The trip to California is itself a thrilling experience, replete with scenic beauty.

If you have not yet completed your convention preparations, you will be wise to do so at the earliest possible date.

Your travel agent will help route your

NATIONAL CONVENTION

(Continued)

• Picturesque Fisherman's Wharf, San Francisco. Ships anchored at the dock after a day's haul. Restaurants alongside serve fish dinners.

rip, taking you to San Francisco via one route and back home by another if you so desire. Reservations should be requested immediately in order to secure desired accommodations.

You can obtain hotel reservation blanks from the office of your state congress. A housing bureau for the convention handles requests in chronological order and will confirm only those reservations made before May 5.

Registration begins Sunday, May 20, at 10:00 a.m. in the Crystal Room of the Whitcomb Hotel, 1231 Market Street, San Francisco. Remember to bring your credentials card if you are a voting delegate and your membership card if you are coming as a registered member.

In the Crystal Room, at the time of registration, you can obtain your banquet ticket.

Here you can also secure tickets for any of the planned sight-seeing tours over various routes through the city and around the Bay area.

While in the Crystal Room, you will notice the exhibit of Congress publications. Plan to save time for a leisurely perusal of them.

On Tuesday, voting to elect vice-presidents from four regions will also be held in the Crystal Room of the Whitcomb Hotel.

General sessions will convene at the War Memorial Opera House, famous as a cultural center in San Francisco and as the birthplace of the United Nations.

The advance program information printed in this issue of the *Bulletin* indicates the locations at which other meetings will be held and gives you a quick preview of the many informative and entertaining features in store for you at the National convention.

MONDAY—May 21, 1956

GEORGE HJELTE, General Manager, Department of Recreation and Parks, Los Angeles

J. PAUL LEONARD, President, San Francisco State College

DOROTHY NYSWANDER, Professor of Public Health Education University of California

KENNETH E. OBERHOLTZER, Second Vice-president; Superintendent of Schools, Denver

HEMAN STARK, Director, Department of the Youth Authority, State of California

4:30 p.m. to 5:30 p.m. St. Francis Hotel

CONSULTATION HOUR
National Chairmen with State Chairmen

GENERAL SESSION III

8:00 p.m.

War Memorial Opera House

Presiding: MRS. ROLLIN BROWN, President

PRESENTATION OF STATE PRESIDENTS

GREETINGS
MRS. ERNEST EVANS, President, Canadian Home and School and Parent-Teacher Federation

ADDRESS
BROCK CHISHOLM, M.D., Former Director, World Health Organization

TUESDAY—May 22, 1956

8:00 a.m. to 4:00 p.m. Whitcomb Hotel

REGISTRATION

7:45 a.m. to 3:30 p.m. Whitcomb Hotel

ELECTION OF OFFICERS

9:00 a.m. to 4:00 p.m.

FIELD TRIPS AND DEMONSTRATIONS in the areas of:

HEALTH
JUVENILE PROTECTION
PARENT AND FAMILY LIFE EDUCATION
RECREATION
SECONDARY EDUCATION
SPECIAL EDUCATION

4:30 p.m. to 5:30 p.m. St. Francis Hotel

CONSULTATION HOUR
National Chairmen with State Chairmen

GENERAL SESSION IV

8:00 p.m.

War Memorial Opera House

Presiding: MRS. ROLLIN BROWN, President

REPORT OF ELECTION BOARD

ADDRESS
FRANK C. BAXTER, Professor, University of Southern California, Los Angeles, and authority on English literature

DEMONSTRATION OF THE CREATIVE ARTS
San Francisco Students under the direction of KARL ERNST, Director of Music, San Francisco Public Schools

NATIONAL CONVENTION *(Continued)*

Bergen Evans

Brock Chisholm

Frank Baxter

Evelyn Millis Duvall

WEDNESDAY—May 23, 1956

8:30 a.m. to 2:00 p.m. Whitcomb Hotel

REGISTRATION

GENERAL SESSION V

9:30 a.m. War Memorial Opera House

Presiding: MRS. ROLLIN BROWN, President

ANNOUNCEMENT OF MAGAZINE AWARDS
MRS. NEWTON P. LEONARD

PRESENTATION OF NATIONAL CHAIRMEN

ADDRESS
ROY SORENSON, General Secretary, Young Men's Christian Association, San Francisco

DISCUSSION

Leader: PAUL H. SHEATS, Associate Director, University of California Extension

Resource Personnel: National Officers and Chairmen

Participants: Convention Delegates

GENERAL SESSION VI

Presiding: MRS. ROLLIN BROWN, President

2:00 p.m. War Memorial Opera House

REPORT OF RESOLUTIONS COMMITTEE

PANEL DISCUSSION

Moderator and Participants: Same as in Panel Discussion, General Session II

4:30 p.m. to 5:30 p.m. St. Francis Hotel

CONSULTATION HOUR
National Chairmen with State Chairmen

GENERAL SESSION VII

Presiding: MRS. ROLLIN BROWN, President

7:00 p.m. Sheraton-Palace Hotel

BANQUET

ADDRESS
BERGEN EVANS, Author, Lecturer, and Professor at Northwestern University, Evanston

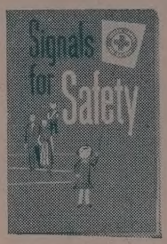
INSTALLATION OF OFFICERS

Action Program Reprint

The Action Program is being reprinted in an attractive, three-color, twenty-four page pamphlet. In May state congresses will receive a free allotment sufficient to provide two copies for each P.T.A. Extra copies may be purchased from national or state offices for ten cents each.

STOCK UP NOW!

Put these helpful publications on your P.T.A. bookshelf



***Signals for Safety.**—A 64-page blueprint for safety—from infancy to adulthood. *50 cents a copy; 10–99 copies, 35 cents each.*

Parents and Teachers as Partners.—The editor of the *National Parent-Teacher*, Mrs. Eva H. Grant, discusses the causes of resentments and misunderstanding between parents and teachers and offers suggestions for overcoming these obstacles. *40 cents a copy.*

*** Don't Be a Dropout Parent.**—A membership leaflet on the high school P.T.A. *60 cents per 100; $5.00 per 1,000.*

101 Questions About Public Education.—A 96-page booklet that discusses the purposes, achievements, and problems of our public schools. *$1.00 a copy; 5–24 copies, 80 cents each; 25–199 copies, 70 cents each.*

New Hope for Audiences.—The latest discussion methods are described and evaluated along with time-tested techniques in this informative booklet. *40 cents a copy; 10–99 copies, 35 cents each.*

*** Working with Youth Through the High School P.T.A.**—Here is a fact-filled booklet that answers the needs of those planning to organize a high school unit as well as those already active in one. *40 cents a copy; 10–99 copies, 35 cents each.*

▶ ORDER FROM YOUR STATE CONGRESS OR FROM THE NATIONAL CONGRESS OF PARENTS AND TEACHERS